

BRIGHT REALTY INTERNATIONAL PRIVACY POLICY

Bright Realty International Pty Ltd and its subsidiaries (referred to as "Bright Realty International," "we," "us," or "our") recognize and respect the privacy of individuals. Personal information ("Personal Information") refers to information or opinions about an identified or reasonably identifiable individual within the meaning of the Privacy Act 1988 (Cth) ("Privacy Act"), as amended from time to time. Our Privacy Policy ("Policy") explains how we collect, use, disclose, retain, and manage Personal Information in the course of our business, including when you utilize Bright Realty International services or visit/interact with any Bright Realty International websites, online portals, applications, social media accounts, and other platforms we use to deliver our services (collectively referred to as "Bright Realty International Platforms").

Bright Realty International is committed to complying with the Privacy Act. The decision to provide us with your Personal Information is optional. However, if you choose not to provide it or if the Personal Information provided is inaccurate, we may be limited in our ability to engage with you and provide you with access to our services.

We reserve the right to make changes or updates to this Policy periodically. If we do so, we will update the Policy on our website located at www.brightrealtyinternational.com ("Website"). Please check the Website regularly to stay informed of any updates.

Please carefully read this Policy. By using the Bright Realty International Platforms and any services we offer, you agree to be bound by this Policy regarding the Personal Information collected about you.

COLLECTING YOUR PERSONAL INFORMATION

Bright Realty International collects Personal Information from various individuals, including but not limited to vendors, purchasers, prospective vendors and purchasers, real estate agents and agencies, auctioneers, conveyancers, and other specialist Bright Realty International and third-party service providers.

The types of Personal Information we collect from you will depend on the services you request during the provision of Bright Realty International's services. Generally, Personal Information is collected directly from you through written and verbal communication. We collect Personal Information when you visit, use, register, or interact with an account on the Bright Realty International Platforms, complete Bright Realty International forms, meet with Bright Realty International representatives either in person or digitally, participate in surveys, feedback, interviews, questionnaires, or other market research activities, submit queries, interact with our advertisements, data, and content, interact with and follow our social media accounts, enter into a competition or promotion, or provide us with Personal Information in person or via telephone, email, fax, post, or other means.

The kinds of Personal Information we collect may include:

- Contact and identification details (e.g., name, addresses, email address, phone number, gender, date of birth, license details)
- Banking and payment details
- Information about your property

- Contextual information about your personal/family circumstances gained through interactions with Bright Realty International representatives and specialists
- Information about your usage of Bright Realty International Platforms, including passive information and cookies
- Results of relevant forms, feedback, or competitions in which you participate
- Other information relevant in the circumstances

Sometimes we may collect your Personal Information from other sources such as government departments, internet service providers, publicly maintained records, including records publicly available through social media, or other third parties. We generally do so only when it is unreasonable or impractical to collect the information directly from you or when those sources are authorized to provide such information.

PASSIVE INFORMATION AND COOKIES

When you visit or use Bright Realty International Platforms, we may passively collect certain information and other anonymized data using technologies such as first and third-party cookies, internet tags, web beacons, and navigational data collection methods, including log files, server logs, clickstream data, and Google Analytics Advertising Features (Remarketing with Google Analytics, DoubleClick Platform integrations, and Google Analytics Demographics and Interest reporting) (collectively referred to as "Passive Information"). Passive Information does not constitute Personal Information. From time to time, Bright Realty International may also collect and share Passive Information with third parties.

We collect Passive Information to improve our services and for statistical and marketing purposes. Passive Information may include the type of browser and system you are using, interactions with advertisements or links, the website address you visited before and after our websites, the date and time of your visit, and your server's Internet Protocol (IP) address.

You can configure your browser to accept or reject all cookies or to notify you whenever cookies are offered, enabling you to decide whether to accept them. For assistance on opting out of the use of your Passive Information by DoubleClick, visit <http://www.google.com/ads/preferences/?hl=en>. Similarly, for opting out of Google Analytics, visit <https://tools.google.com/dlpage/gaoptout>.

If you reject all cookies, your ability to use Bright Realty International Platforms or services may be limited as certain features may not function correctly.

OUR USE AND DISCLOSURE OF PERSONAL INFORMATION

Use: Our primary purpose for collecting, holding, and using your Personal Information is to provide you with the best possible experience with Bright Realty International Platforms and services. Specific primary purposes include, but are not limited to:

- Confirming your identity and communicating with you
- Providing or assisting you with the Bright Realty International services you request, including those provided by Bright Realty International specialists and customer experience team
- Improving Bright Realty International Platforms and services

- Informing you of relevant products, services, and events through marketing or direct marketing, including those provided by Bright Realty International or third parties
- Collecting information related to quality and compliance issues
- Satisfying statutory legal obligations

For any of the above purposes, we may contact you through electronic or other means.

Notwithstanding the above, we may use Personal Information for purposes related to the primary purposes mentioned above and as permitted or required by law.

Disclosure: We disclose your Personal Information for the same purposes for which we collect it. In general, we will only disclose your Personal Information for purposes related to the provision, improvement, and analysis of Bright Realty International Platforms and services if we have obtained your consent or as outlined in this Policy. This may include disclosing Personal Information to:

- Bright Realty International representatives and specialists
- Bright Realty International's insurers and professional advisors
- Contractors, suppliers, or other third parties engaged by Bright Realty International to perform functions or activities on our behalf or assist us in providing Bright Realty International services
- Bright Realty International partners who offer services for which you have requested more information and are not covered by the Bright Realty International platform. In such cases, a commission may be paid to Bright Realty International.
- Any entity with which Bright Realty International merges, combines, divests, or sells part of its business

These disclosures are done on a confidential basis or in accordance with applicable laws. Please note that third parties may collect, hold, use, and disclose your Personal Information according to their own privacy policies and procedures, which may differ from ours.

Overseas Disclosure: We may disclose Personal Information to overseas recipients for the same purposes for which we collect it. These recipients may be located in Japan, the United States of America, or other countries in the case of hosting services. Our contracts with these parties include obligations to comply with applicable laws or binding schemes that uphold principles for fair handling of Personal Information substantially similar to the Australian Privacy Principles.

We will take reasonable steps to ensure that transferred Personal Information is kept secure, as required by applicable data privacy laws. However, by agreeing to the disclosure of your Personal Information to entities outside of Australia, we will no longer be required to ensure the overseas recipient's compliance with Australian privacy laws regarding your Personal Information. We will not be liable to you for any breaches of Australian privacy laws by these overseas recipients. By consenting to such transfer, processing, storage, and/or disclosure, you acknowledge and accept this arrangement.

Security: Your Bright Realty International account is protected by a password to ensure your privacy and security. You must take precautions to safeguard your Personal Information (e.g., protecting your usernames and passwords) and notify us as soon as possible if you become aware of any security breaches.

We will take reasonable steps to protect the Personal Information we hold about you from unauthorized access, use, and disclosure. However, we cannot guarantee the absolute security of your Personal Information, nor can we guarantee that our systems will be completely free from third-party interception or invulnerable to viruses. We do not guarantee the encryption (encoding software) of Personal Information you transmit from your computer to us over the Internet. We do not ensure or warrant the security or privacy of your Personal Information, including payment and account details. You transmit your Personal Information to us at your own risk.

If we no longer require the use of your Personal Information, we will take reasonable steps to destroy or permanently de-identify it.

Third-Party Links: Bright Realty International Platforms may contain links to third-party websites. These links are provided for convenience and do not signify endorsement of the accuracy or trustworthiness of those websites or their data or content. Any information collected by such websites will be subject to their respective privacy policies. We assume no responsibility for the privacy or security practices of any other websites that you may access through Bright Realty International Platforms.

Bright Realty International Platforms, including social media accounts, may be accessible through or contain connections to areas where you can publicly post information, communicate with others, review products, and submit media content. Prior to posting in these areas, please carefully read our Platform Terms and this Privacy Policy. All information you post may be accessible to anyone with Internet access, and any Personal Information you include in your posts may be read, collected, and used by others.

Controlling Your Personal Information: We provide you with the ability to access, edit, update, and/or delete the Personal Information we hold about you, unless we are legally permitted or required to deny such access or retain the Personal Information. We may deny requests that are unreasonably repetitive, require a disproportionate technical effort, risk the privacy of others, or are highly impractical. If you wish to access, update, or delete your Personal Information, please contact us at info@brightrealtyinternational.com

If you do not wish to receive marketing communications, you can opt-out by using any opt-out mechanism provided in the marketing communication or by contacting us at the provided contact address. For example:

- To stop receiving email correspondence, click the unsubscribe link in each email.
- To stop receiving the SMS service, reply to any SMS with the word "STOP."

Consent: By using Bright Realty International Platforms and our services, and providing us with further information, you consent to us, our agents, contractors, authorized employees, and related parties collecting, holding, using, disclosing, and managing your Personal Information in accordance with this Policy for the purposes outlined herein.

By continuing to engage with Bright Realty International Platforms and services after this Policy has been revised, you indicate your acceptance of the revised policy and consent to the collection, holding, use, disclosure, and management of your Personal Information as described in this Policy or permitted under the Privacy Act.